

# THE PACT THEATRE COMPANY

## 2020/2021 SEASON SPONSORSHIP & ADVERTISING OPPORTUNITIES

Be a part of The PACT's 2020/2021 season by becoming a sponsor! Sponsor The PACT's artistic, education outreach, scholarship program, and cultural access programs. Each opportunity for involvement brings a unique association with The PACT Players artistry, state wide audiences, strong media presence, and dynamic record of growth. The PACT has reached over 6,000 audience members and this upcoming season is expected to be our biggest yet! By becoming a sponsor, you and your business or family will not only receive recognition at our shows, advertising opportunities and other exclusive sponsor perks, but most importantly, you will be able to experience professional-quality theatre created and performed here on the Gulf Coast!

### ANNUAL SPONSOR OPPORTUNITIES

The PACT Theatre Company's season runs June through May, and sponsors will be acknowledged on banners at our performances as well as listed in our show programs by name or business logo. Season tickets that are reserved seating are a valuable part of each sponsorship package and can be divided as the sponsor would like between our productions.

	SPONSORSHIP LEVEL	TOTAL # OF RESERVED VIP TICKETS	PROGRAM AD	PROGRAM AND BANNER RECOGNITION	
<input type="checkbox"/>	TITLE	\$10,000	12	FULL PAGE	INCLUDED
<input type="checkbox"/>	PLATINUM	\$5,000	10	FULL PAGE	INCLUDED
<input type="checkbox"/>	GOLD	\$2,500	8	1/2 PAGE	INCLUDED
<input type="checkbox"/>	SILVER	\$1,000	4	1/4 PAGE	INCLUDED
<input type="checkbox"/>	BRONZE	\$500	2	NOT INCLUDED	INCLUDED
<input type="checkbox"/>	FAN	\$250	NOT INCLUDED	NOT INCLUDED	INCLUDED

Although sponsorships do not include tickets for special events, sponsors will receive exclusive offers for special events and additional seating throughout the season. Sponsorships that include program ads, please see below for information about ad sized, acceptable file formats, and ad submission deadlines.

### ADVERTISING OPPORTUNITIES

ADS FOR FALL PROGRAMS ARE DUE BY OCT. 10

Advertising is available for those whose sponsorships level does not include an ad in our programs or those who may not be annual sponsors but know the importance or well-placed advertising. Seen by nearly 2,500 audience members per show, The PACT's show programs provide the perfect advertising opportunity for local and regional businesses. Program advertising does not include benefits such as tickets to shows or sponsorship recognition.

		FALL MUSICAL PROGRAM	SPRING MUSICAL PROGRAM	SUMMER MUSICAL PROGRAM	DISCOUNTED ADVERTISING FOR FULL SEASON
FULL PAGE AD	5.25(W) x 8.25(H)	☐\$750	☐\$750	☐\$750	☐\$2,025 (\$225 SAVINGS!)
HALF PAGE AD	5.25(W) x 4.13(H)	☐\$500	☐\$500	☐\$500	☐\$1,350 (\$150 SAVINGS!)
1/4 PAGE AD	2.63(W) x 4.13(H)	☐\$250	☐\$250	☐\$250	☐\$675 (\$75 SAVINGS!)

All ads will be printed in full color. Ads should be submitted print-ready, 300 dpi, and in pdf, png, eps or ai format. Please email all ads to [office@thepactmobile.com](mailto:office@thepactmobile.com)

### SPONSOR INFORMATION

NAME OF BUSINESS/SPONSOR

CONTACT NAME

ADDRESS

PHONE

EMAIL

WEBSITE

PAYMENT TYPE:  CHECK  CARD (if paying by card, please email [development@thepactmobile.com](mailto:development@thepactmobile.com))

Please mail form and payment to 5025 Cottage Hill Road, Mobile, AL 36609 or drop-off at the brand new PACT facility located at the same address in Mobile!

Please also email a scanned copy of this form to [development@thepactmobile.com](mailto:development@thepactmobile.com) to ensure we receive your donation. If you have any questions or need additional information, please feel free to reach out to us by calling 251.307.5056 or by emailing [development@thepactmobile.com](mailto:development@thepactmobile.com).

[WWW.THEPACTMOBILE.COM](http://WWW.THEPACTMOBILE.COM)

ALL DONATIONS ARE TAX DEDUCTIBLE AS THE PACT THEATRE FOUNDATION IS A 501(C)3 ORGANIZATION.