



THE PACT THEATRE COMPANY  
FOUNDATION

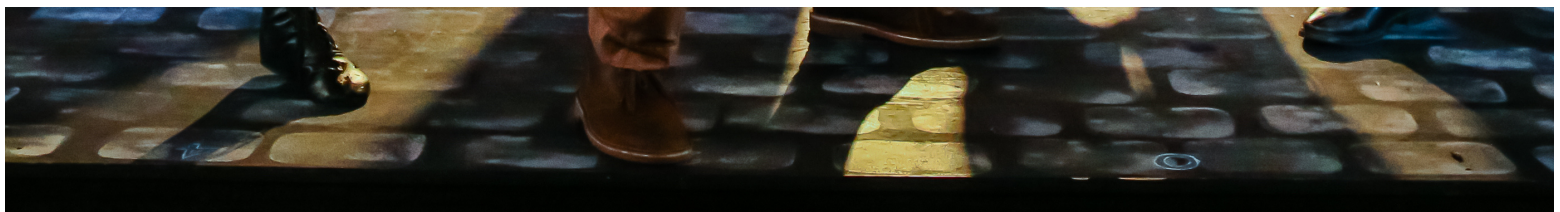
# CORPORATE SPONSORSHIP

2021-2022 SEASON



THE PACT THEATRE COMPANY RELIES ON THE GENEROSITY OF CORPORATE SPONSORS TO HELP CREATE TRANSFORMATIVE THEATER EXPERIENCES. SPONSORSHIP HAS MANY BENEFITS, INCLUDING OPPORTUNITIES TO ENGAGE YOUR NETWORK, RECEIVE RECOGNITION AND ENJOY COMPLIMENTARY TICKETS TO SHOWS AND SPECIAL EVENTS. PACKAGES MAY BE CUSTOMIZED, AND ALL GIFTS ARE TAX-DEDUCTIBLE.

WE'D LOVE TO START A CONVERSATION WITH YOU. PLEASE CONTACT THE DEVELOPMENT DEPARTMENT AT 251.307.5056 OR [DEVELOPMENT@THEPACTMOBILE.COM](mailto:DEVELOPMENT@THEPACTMOBILE.COM)





# YOUR THEATER. YOUR IMPACT. YOUR COMMUNITY. EVERY GIFT MAKES A DIFFERENCE.

Our work is made possible by the generosity of many government, foundation and corporate supporters.

Through these partnerships, we can maintain a standard of artistic excellence while providing greater access to all. We are grateful for the generous support of the partners!

With your participation, The PACT Theatre Foundation, a 501(c)3 creates productions, provides scholarships for theater arts classes, education outreach, and more. Supporters make it possible because ticket sales alone are not enough to pay for everything a not-for-profit theater gives its community each season.

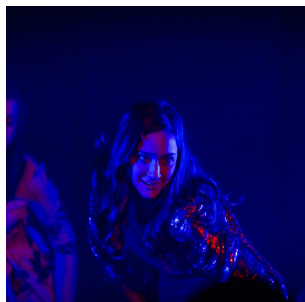
Learn about the many ways to get involved – to champion live theater, ensure access to the arts, prepare all children for a creative future, and safeguard the theater's positive financial impact on hundreds of area businesses.



## ANNUAL SPONSORSHIP & ADVERTISING OPPORTUNITIES

A partnership with The PACT Theatre Company offers great perks that can help address many of your business needs. We offer sponsorship opportunities for shows, programming, and more that include various forms of recognition and benefits based on the level of support. Please review our corporate sponsorship overview as a starting point, and contact us at 251.307.5056 or [development@thepactmobile.com](mailto:development@thepactmobile.com) to begin a conversation. We look forward to partnering with you!

You can support our shows, artistic & education outreach, scholarship program, and cultural access programs. Each opportunity for involvement brings a unique association with The PACT Theatre Company Foundation artistry, statewide audiences, strong media presence, and dynamic record of growth. The PACT has reached over 10,000 audience members and this upcoming season is expected to be our biggest yet! By becoming a sponsor, you and your business or family will not only receive recognition at our shows, advertising opportunities, and other exclusive sponsor perks; but most importantly, you will be able to experience professional-quality theatre created and performed here on the Gulf Coast!



# SPONSOR A SHOW

## SPONSORSHIP LEVELS

- Show sponsorship: \$5,000-20,000
- Production sponsorships (such as scenic, costume, or lighting design): starting at \$2,500

## AVAILABLE SHOWS

The following shows are available for sponsorship. Visit [thepactmobile.org](http://thepactmobile.org) for show descriptions.

### DISNEY'S BEAUTY & THE BEAST

NOVEMBER 4 - 21, 2021

### THE MARVELOUS WONDERETTES

JANUARY 27 - FEBRUARY 14, 2022

### THE SPONGEBOB MUSICAL

\*GULF COAST PREMIERE\*

APRIL 21 - MAY 8, 2022

### LEGALLY BLONDE THE MUSICAL

JULY 14 - 31, 2022



## SHOW SPONSOR BENEFITS:

As a show sponsor, benefits include:

- Presented by "Your Business Name"
- Complimentary performance tickets throughout the run
- AD placement throughout the season
- Need extra tickets? We have discounts for you
- Social media posts on our platforms, as well as website recognition

Learn more today, email Jacob Rowe at [jacob@thepactmobile.com](mailto:jacob@thepactmobile.com) or call us at 251.307.5056

SHOW SPECIFIC SPONSORSHIP NOT RIGHT FOR YOU?  
WHAT ABOUT AN ANNUAL SPONSORSHIP?  
LEARN MORE ON THE NEXT PAGE



# CORPORATE ANNUAL SPONSORSHIP BENEFITS

Use this at-a-glance view to help determine which sponsorship level and benefits are ideal for your organization.

	TITLE SPONSOR \$10,000 +	DIRECTOR'S CIRCLE \$5,000 - \$9,999	FEATURED PLAYER \$2,500 - \$4,999	LEADING ROLE \$1,000 - \$2,499	SUPPORTING ACTOR \$500 - \$999	CAMEO \$250 - \$499
VISIBILITY AND RECOGNITION						
AD IN SEASON'S SHOW PROGRAMS	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	NOT INCLUDED
RECOGNITION ON THE CORPORATE, FOUNDATION AND PUBLIC SUPPORT PAGE IN EACH PLAY PROGRAM	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	B/W LOGO	LISTING
RECOGNITION ON WEBSITE & DIGITAL AND PRINT MARKETING MATERIALS, WHICH MAY INCLUDE: DIRECT MAIL, EMAIL, SIGNAGE, AND PRINT ADS.	COLOR LOGO	COLOR LOGO	COLOR LOGO	COLOR LOGO	B/W LOGO	LISTING
RECOGNITION IN THE ANNUAL REPORT	★	★	★	★	★	★
HOSPITALITY AND ACCESS						
COMPLIMENTARY TICKETS FOR PERFORMANCES THROUGHOUT THE SEASON (EXCLUDES SPECIAL EVENTS)	30	25	20	15	10	6
EMPLOYEE DISCOUNT ON TICKETS	20%	20%	15%	15%	10%	10%
COMPLIMENTARY TICKETS TO PREVIEWS, SNEAK PEEKS, AND IN CONVERSATION EVENTS	★	★	★	★	★	★
INVITATION & DISCOUNTS TO SPECIAL EVENTS	★	★	★	★	★	★

## ONLY WANT TO ADVERTISE? NO WORRIES - WE HAVE AN OPTION FOR YOU.

AD SIZE	AD DIMENSIONS	ONE SHOW	TWO SHOWS	THREE SHOWS	FULL SEASON
FULL PAGE	5.25(W) X 8.25(H)	\$750	\$1,200	\$1,800	\$2,400
1/2 PAGE	5.25(W) X 4.13(H)	\$500	\$800	\$1,200	\$1,600
1/4 PAGE	2.63(W) X 4.13(H)	\$250	\$400	\$600	\$800

Advertising is available for those whose sponsorships level does not include an ad in our programs or those who may not be annual sponsors but know the importance of well-placed advertising. Seen by nearly 2,500 audience members per show. The PACT's show programs provide the perfect advertising opportunity for local and regional businesses. Program advertising does not include benefits such as tickets to shows or sponsorship recognition. All ads will be printed in full color. Ads should be submitted print-ready, 300 dpi, and in pdf, png, eps, or ai format.



# BENEFITS OVERVIEW | ANNUAL & SHOW SPONSOR

As a show sponsor, benefits include:

- Recognition in the show program, The PACT's Annual Report, and relevant print, digital and social marketing
- Complimentary performance tickets
- Invitations and/or complimentary tickets to special events
- Discounts on tickets and classes for your employees

## BENEFITS DETAIL

Sponsors receive benefits tied directly to their sponsored show, plus season-long benefits valid for 12 months.

**Sample benefits listed below are for the \$10,000 sponsor level:**

### SHOW-SPECIFIC BENEFITS

**Benefits increase for presenting, lead, and above-title sponsors. Customized packages are available for co-sponsorships and production sponsorships. These benefits relate to the sponsored show only.**

- Premium color logo placement on relevant print, digital and social marketing
- Recognition in the play program (may be digital, not printed or hybrid):
  - Primary logo placement on the credits page
  - 150-word "Message From the Sponsor" with color logo in the donor section
  - Complimentary full-page ad
- Recognition on tickets
- Invitation to the Opening Night celebration after the first performance
- Invitation to the Meet-and-Greet (when the creative team meets with actors and The PACT staff on the first day of rehearsal)
- Complimentary tickets to in-person or digital donor/patron events related to the show (such as Sneak Peek and In Conversation events)
- Speaking opportunity at the Opening Night celebration (or other events to be mutually agreed upon if the sponsored show has no opening night)
- Complimentary tickets to the first preview for your employees/families
- Twelve complimentary performance tickets to be leveraged throughout the run for client and/or employee entertainment\*

### SEASON-LONG BENEFITS

**Benefits are valid for 12 months from the date of sponsorship commitment and relate to all shows in the season.**

#### Visibility and Recognition

- Color logo placement on the Corporate, Foundation, and Public Support page in each play program
- Color logo placement on the Institutional Giving webpage with a link to your preferred website
- Recognition in the Annual Report

#### Hospitality and Access

- Complimentary tickets to all in-person or digital donor/patron events
- Twelve complimentary performance tickets to any PACT production\*
- Six complimentary tickets to an additional Opening Night celebration
- 20% off performance tickets for your employees

\*Restrictions may apply. Sponsors will be given detailed instructions on how to reserve and use complimentary tickets.

# A QUICK LOOK AT US!

The PACT Theatre Company was founded in 2018 by Jacob Rowe, Kendall Lee & Erin Walker! We started in a small 1,200sqft facility and a staff of 5 to a 20,000sqft facility and a staff of 12+.



## OUR MISSION

The PACT Theatre Company was founded in 2018 with a mission to train and educate local students and present innovative professional-quality theatre experiences for our community and surrounding areas.



## OUR PROGRAMS

- Mainstage Show Productions
- Youth Production Classes
- Technique Classes
- Training Company
- Competition Team
- Educational Performances
- & more

## A QUICK LOOK AT NUMBERS FROM YEAR ONE TO NOW:

### 2018-2019

**125** students participated in production with us

**90** students enrolled in classes or camps with us

**360+** hours of rehearsal

**2,600+** audience members

**6** scholarships given out

### 2020-2021

**339** students **AND ADULTS** participated in production with us

**248** students enrolled in classes or camps with us

**1000+** hours of rehearsal

**7,900+** audience members

**28** scholarships given out

## AWARDS & ACHIEVEMENTS



### JTF Texas 2021

Overall Outstanding Production – Children of Eden Jr.  
Outstanding Performance by an Individual – Reid Williams

### JTF Online Extravaganza 2021

Overall Outstanding Production – Disney's Moana Jr.  
The New Works Showcase – Disney's Freaky Friday  
Excellence in Dance – Disney's Moana Jr.  
All Festival Individual Performance Award – Reid Williams

### JTF Atlanta 2020

Excellence in Music – Disney's The Lion King Jr.

### JTF Atlanta 2019

Excellence in Dance – Guys & Dolls Jr.

## LAGNIAPPE WEEKLY

### NAPPIE AWARD 2019 Winner

Best Theater Group  
Best Theatrical Singer – Rainey Tanner

### NAPPIE AWARD 2020 Winner

Best Performance of the Year – Frozen Jr.  
Best Local Actor – Kensey LaCroix

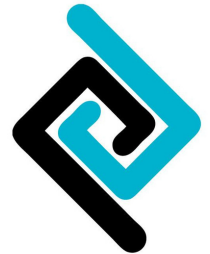
### NAPPIE AWARD 2021 Winner

Best Theater Group – Children's  
Best Performance of the Year – Descendants  
Best Local Actor – Lillian Odom





# CURRENT & PAST SPONSORS



**YOUR THEATER. YOUR IMPACT. YOUR COMMUNITY.  
EVERY GIFT MAKES A DIFFERENCE.**



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